

ENGL4001 Graduation Project

“Multilingual Landscape in Macau” --- Professor Brian Hok-Shing Chan



This project investigates multilingualism, more specifically, the use and choice of different languages, in Macau’s linguistic landscape, that is, public signs in Macau. I will introduce a range of topics, including multilingualism in Macau, language attitudes, language ideologies, and linguistic landscape, and examine methods and tools that have been used in linguistic landscape research. Recent studies on linguistic landscape in Macau will be surveyed. Students will then identify gaps in these studies and conduct a project on different types of linguistic landscape in Macau (e.g. street/road signs, public signs, shop name signs) attested in different locales (e.g. shops, hotels, government buildings, universities, heritage sites, etc.).